

YASHIKA SAXENA

UX Designer | Interaction Design | AI-Augmented Product Design



Address	Ingolstadt, Germany
Email	y3.saxena@gmail.com
Mobile	+49 15206040283
LinkedIn	linkedin.com/in/yashika3
Portfolio	yashikasaxena.com
Date of Birth	06 April 1995 (India)
Residence Permit	Valid, eligible for conversion to work permit
Availability	October 2026
References	Available on request

Professional Summary

UX Designer with **4.5+** years of experience designing end-to-end digital products across enterprise B2B, consumer B2C, and startup environments. Backed by a **double Master's in design** — UX Design (TH Ingolstadt) and Industrial Design (SPA, New Delhi) — with specialization in **mixed-methods research, interaction design, and AI-augmented prototyping**. Owns design problems end-to-end, from stakeholder workshop through developer handoff, working within real constraints like **GDPR compliance and cross-functional sign-off**.

Professional Experience

UX Designer (Working Student) — e.Solutions GmbH, Ingolstadt Germany

Jun 2024 – Present

- Own end-to-end UI/UX conception for internal web tools, from concept through developer handoff, using AI-augmented prototyping tools to speed up iteration cycles
- Led ecosystem mapping across ECS1.0 and ECS2.0, identifying and resolving structural inconsistencies
- Produced feature demonstrations that drove stakeholder alignment and support product adoption

UX Design Teacher — ReDI School of Digital Integration, Munich Germany

Aug 2025 – Dec 2025

- Taught UX design fundamentals and mentored students from diverse and underrepresented backgrounds through hands-on, project-based learning
- Shared real-world industry experience to help career-changers build practical skills, confidence, and interview readiness

Interaction Designer — DPS by UnternehmerTUM, Munich Germany

Mar 2025 – May 2025

- Delivered end-to-end interaction design within a 12-week agile product cycle in a cross-functional team
- Designed and prototyped an intelligent ticketing solution to optimize operational workflows, partnering directly with Munich Airport and Sasse Group
- Helped bring the ticket processing time down by 73-75%, with rework rate down by 38%
- Aligned UX decisions with business objectives and technical feasibility while ensuring compliance with German data protection regulations (GDPR)

Head of IT and Web — Enactus Ingolstadt, Germany

Oct 2024 – Mar 2025

- Led technology initiatives supporting Enactus Ingolstadt's social and environmental impact goals, aligned with the UN SDGs.
- Optimized the Enactus website for accuracy and performance, strengthening global outreach.

Lead Experience Designer — WONGDOODY, Bangalore India

Oct 2021 – Sept 2023

- Led a team of 2 designers across 3 projects in a 2-year large-scale digital transformation program for Canada's largest freight-booking company, coordinating a 20+ member cross-functional team.
- Managed key client meetings, delivered 7 design pitches across domains like Retail, Freight and Logistics
- Integrated 12 applications into a unified ecosystem, simplifying complex workflows

Education

Master in User Experience Design

Mar 2024 – Sep 2026

Technische Hochschule Ingolstadt, Germany — Grade: 1.3

Focus: Research methods in HCI, Interaction Design, Multimodal Interactive Systems

Master in Industrial Product Design

Jun 2019 – Mar 2021

School of Planning and Architecture, New Delhi, India — Grade: 2.0

Focus: Human factors in design, Design management, Form studies

Bachelor in Architecture

Jun 2013 – Mar 2018

DIT University, Dehradun, India — Grade: 2.2

Skills

AI-Augmented Design & Prototyping: Claude, Figma Make, ChatGPT, Perplexity, Cursor, Lovable and exploring more

UX Research: Qualitative & Quantitative Research, Contextual Inquiry, Usability Testing, Behavioral Analysis, Accessibility (WCAG 2.2)

Interaction & Product Design: Information Architecture, Mobile-First UX, Wireframing, Prototyping, Design Systems, Material Design

Collaboration & Delivery: Agile/Scrum, Cross-Functional Collaboration, Stakeholder Communication, Design Handoff & Developer Support

Tools: Figma, Axure RP, Sketch, JIRA, UserTesting, Adobe Creative Suite, Google Analytics, MS Office

Recognitions

- GATE Scholar — All India Rank 112, Score 684 (Awarded by IISc and seven IITs)
- "Most Promising Upcoming Designer" — WONGDOODY, Bengaluru
- 2nd Prize, Main Design Trophy — NASA 2015 Zone 2

Languages

English — C1 (Fluent) • German — B1 (Intermediate) • Hindi — Native

Volunteering

- DDX 2025/2026 — Munich, Germany
- PUSH UX 2024/2025 — Munich, Germany