YASHIKA SAXENA

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Profile

Experience Designer | Product Designer | Architect

A Passionate and self-motivated UX Designer with 2+ years of professional experience. I believe in the importance of accessibility and equity in design. I approach problem solutions from a human-centered perspective and am working to make the world more inclusive via design.

Education

Master of Design (M. Des) - Industrial Design

DoID, School Of Planning and Architecture, New Delhi
2019 - 2021
GATE Scholar | All India Rank - 112

Bachelor in Architecture (B. Arch)

Dehradun Institute Of Technology, Dehradun
2013 - 2018
NASA Design Trophy 2015

Professional Experience

Lead Experience Designer

INFOSYS + WONGDOODY, Bangalore
Oct 2021 - Present

- Worked with multiple clients across a variety of domains.
  Tasks like proposals, client interactions, workshops, in-house training and initiatives, value propositions and delivery.
- **Canada Based Logistics giant -** Lead UX designer in designing the freight booking platform. Closely worked with cross functioning teams, lead UX design Review.
  - Software skills in using FIGMA, SKETCH, ADOBE XD, MARVEL, and ABSTRACT.
  - Working with cross-functioning teams. Coordinating with POs, over 4 UI teams, and QA.Dev hand-off + regular touchpoints.
  - Running the UX Review calls + Bug handling during implementations.
- **US Based Retail Company -** Worked with a team of designers to create the tracking portal for a major apparel's company.
  - Articulate the capabilities of the product with wireframes.
  - Designed a Dashboard with KPIs that enhances the effeciency of the user.
  - Data Visualization of well- categorized shipment information.
  - Learned about the complexities of the domain and what factors and trends affect it.

Senior Architect

Anil Architects and Engineers
Dec 2018 - Jun 2019

- Worked on various projects in domains like Residential, Commercial, Hospitals, Hotels, etc.

Architect

SAGUN Architects
Jun 2018 - Nov 2018

- Worked as an architect at an architecture and design practice specializing in residential design projects. I sharpened my 3D modeling and elevation design skills.
- Got to work on various projects in domains like residential, Commercial, Hospitality.
- Preparing service drawings, construction material exposure, and on-site implementation were a part of my work.

Intern
DLF Hyde Park, Chandigarh
Jul 2016 - Nov 2016

- Worked as an architect with one of the leading architecture practices in India.
- Got a chance to work on one of the biggest projects of DLF in the Chandigarh region i.e DLF HYDE PARK, Panchkula.
- Preparing service drawings, construction material exposure and on-site implementation were some of the skills I polished here.
- Worked on government documents relating to the approvals.

Certifications and Achievements

GATE Scholar
AIR - 112
Architecture and Design

Main Design Trophy
2nd Position
Architecture and Design

Landscape Trophy NASA
Special Mention (Lead Model Making)
Architecture and Design

Strengths

Strategic Design Process | Interaction Design | Design Adaptability | Cognitive Design Study | Critical Thinking
Research Methods and Processes | Productivity Strategy | User Journey Mapping | Information Architecture
Usability Testing | Accessibility | Data Visualisation

Tools

Interaction Design - Figma | Adobe XD | Sketch
Illustration - Adobe Photoshop | Adobe Illustrator | Inkscape
Motion Graphics - Adobe After Effects | Adobe Premiere Pro
3D Modelling and Rendering - Sketch Up | Lumion | Keyshot
2D Drafting - Auto CADD | Adobe Indesign

Languages

English
Full professional proficiency | C2 level

German
Elementary proficiency | A2 level

Hindi
Native Bilingual proficiency