

YASHIKA SAXENA

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Profile

Experience Designer | Product Designer | Architect

A Passionate and self-motivated UX Designer with 2+ years of professional experience. I believe in the importance of accessibility and equity in design. I approach problem solutions from a human-centered perspective and am working to make the world more inclusive via design.

Education

Master of Design (M. Des) - Industrial Design

DoID, School Of Planning and Architecture, New Delhi
2019 - 2021
GATE Scholar | All India Rank - 112

Bachelor in Architecture (B. Arch)

Dehradun Institute Of Technology, Dehradun
2013 - 2018
NASA Design Trophy 2015

Professional Experience

Lead Experience Designer

INFOSYS + WONGDOODY, Bangalore
Oct 2021 - Present

- Worked with multiple clients across a variety of domains.
Tasks like proposals, client interactions, workshops, in-house training and initiatives, value propositions and delivery.
- **Canada Based Logistics giant** - Lead UX designer in designing the freight booking platform. Closely worked with cross functioning teams, lead UX design Review.
 - Software skills in using FIGMA, SKETCH, ADOBE XD, MARVEL, and ABSTRACT.
 - Working with cross-functioning teams. Coordinating with POs, over 4 UI teams, and QA.Dev hand-off + regular touchpoints.
 - Running the UX Review calls + Bug handling during implementations.
- **US Based Retail Company** - Worked with a team of designers to create the tracking portal for a major apparel's company.
 - Articulate the capabilities of the product with wireframes.
 - Designed a Dashboard with KPIs that enhances the efficiency of the user.
 - Data Visualization of well- categorized shipment information.
 - Learned about the complexities of the domain and what factors and trends affect it.

Senior Architect

Anil Architects and Engineers
Dec 2018 - Jun 2019

- Worked on various projects in domains like Residential, Commercial, Hospitals, Hotels, etc.

Architect

SAGUN Architects
Jun 2018 - Nov 2018

- Worked as an architect at an architecture and design practice specializing in residential design projects. I sharpened my 3D modeling and elevation design skills.
- Got to work on various projects in domains like residential, Commercial, Hospitality.
- Preparing service drawings, construction material exposure, and on-site implementation were a part of my work.

Intern

DLF Hyde Park, Chandigarh
Jul 2016 - Nov 2016

- Worked as an architect with one of the leading architecture practices in India.
- Got a chance to work on one of the biggest projects of DLF in the Chandigarh region i.e DLF HYDE PARK, Panchkula.
- Preparing service drawings, construction material exposure and on-site implementation were some of the skills I polished here.
- Worked on government documents relating to the approvals.

Certifications and Achievements

GATE Scholar

AIR - 112
Architecture and Design

Main Design Trophy

2nd Position
Architecture and Design

Landscape Trophy NASA

Special Mention (Lead Model Making)
Architecture and Design

Strengths

Strategic Design Process Interaction Design Design Adaptability Cognitive Design Study Critical Thinking
Research Methods and Processes Productivity Strategy User Journey Mapping Information Architecture
Usability Testing Accessibility Data Visualisation

Tools

Interaction Design - Figma Adobe XD Sketch
Illustration - Adobe Photoshop Adobe Illustrator Inkscape
Motion Graphics - Adobe After Effects Adobe Premiere Pro
3D Modelling and Rendering - Sketch Up Lumion Keyshot
2D Drafting - Auto CADD Adobe Indesign

Languages

English

Full professional proficiency | C2 level

German

Elementary proficiency | A2 level

Hindi

Native Bilingual proficiency