

YASHIKA SAXENA | Lead Experience Designer

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Residence Permit Valid and eligible for conversion to work permit
Availability Flexible
References Available on request



ABOUT

Seasoned UX Designer, based in Germany with **4.5+ years** of experience delivering **end-to-end digital products** across **B2B, B2C**, and **startup** environments. Specialized in **AI-driven UX** and **design strategy** for complex enterprise systems. Combines user-centered design with **business** and **technical alignment** to create scalable, **high-impact** solutions.

WORK EXPERIENCE

Jun 2024 - Present

UX Designer Working Student | e.Solutions - Ingolstadt, Germany

- **Automated Software License Compliance** and Scan Code Development with UX-Driven **Web Tool Design**
- Complete **Ecosystem mapping** of ECS1.0 and **mapping inconsistencies** in ECS2.0
- Produced product **feature demonstrations** to drive stakeholder alignment and support product adoption

Mar 2025 - May 2025

Interaction Designer | DPS UnternehmerTUM - Munich, Germany

- End-to-end interaction design within a **12-week agile product cycle** in a cross-functional team
- Designed and implemented an **intelligent ticketing solution** to optimize operational workflows
- Worked closely with **Munich Airport** and **Sasse** to align UX, business objectives, and technical feasibility
- Ensured compliance with **German data protection regulations** and **GDPR**

Oct 2024 - Mar 2025

Head of IT and web | Enactus - Ingolstadt, Germany

- Technology **Initiatives** for Social and Environmental Impact
- **Optimized** Enactus website, ensuring content **accuracy and performance**

Oct 2021 - Sept 2023

Lead Experience Designer | Wongdoody + Infosys - Bangalore, India

- Stakeholder Management across **B2B** and **B2C** Ecosystems, aligning design strategy with business goals
- Secured a major enterprise client by delivering **high-impact design pitches**, including Canada's largest freight booking company

EDUCATION

March 2024 - Present

Master in User Experience Design | Technische Hochschule Ingolstadt, Germany | Grade: 1.6
Main Focus: Research methods in HCI, Interaction design, Multimodal interactive systems

June 2019 - June 2021

Masters in Industrial Design | School of Planning and Architecture, New Delhi, India | Grade: 2.0
Main Focus: Human factors in design, Design management, Forms studies and product detailings

June 2018 - June 2022

Bachelor in Architecture | Dehradun Institute of Technology, Dehradun, India | Grade: 2.2
Main Focus: Spatial awareness, customer-centric iterative design

LANGUAGES

German: Intermediate, B1 | **English:** Fluent, C1 | **Hindi:** Mother Tongue

SKILLS

UX Research

Qualitative Research, Quantitative Research, Contextual Inquiry, Usability Testing, Surveys, Behavioral Analysis, Accessibility (WCAG 2.2)

Interaction Design

Information Architecture, Mobile-First UX, Wireframing, Prototyping, Material Design, Design Systems

Product and Collaboration

Agile/Scrum, Cross-functional Collaboration, Stakeholder Communication, Design handoffs and developer support

Tools

Figma, Axure RP, JIRA, UserTesting, Maze, Miro, MS Office, Adobe Suite, Unity, Google Analytics, Photoshop, Illustrator, Cursor, Lovable, NotebookLM, Google Stitch

RECOGNITIONS

- **'Most Promising Upcoming Designer'** | WONGDOODY + Infosys, Bengaluru
- **GATE Scholar - All India Rank 112** Awarding institution | Awarded by **Indian Institute of Science (IISc) and seven IITs**
- **2nd Prize - Main Design Trophy** | **NASA 2015 Zone2**

VOLUNTEERING

- **DDX 2025/2026** | Munich, Germany
- **ReDI School 2025** | Munich, Germany
- **PUSH UX 2024/2025** | Munich, Germany